

Metrics	2018	2019
Exhibitions	9	7
Loans	447	421
Visitors	316.000	392.000
Total participants in museum education programs	49.906	54.494
Children and youth participants	6.142	10.810
Website users	420.000	570.000
App downloads	26.000	33.000
Total costs	€ 12.1 Mio.	€ 13.5 Mio.
Financed by:		
• admission fees	€ 3.8 Mio.	€ 4.0 Mio.
• museum products, leasing, etc.	€ 630.000	€ 620.000
• contributions from Hasso Plattner Foundation	€ 7.7 Mio	€ 8.9 Mio
Cost per visitor:	€ 38.30	€ 34.44
• portion covered by admission fees	€ 12.03	€ 10.20
• portion covered by Hasso Plattner Foundation	€ 26.27	€ 24.24